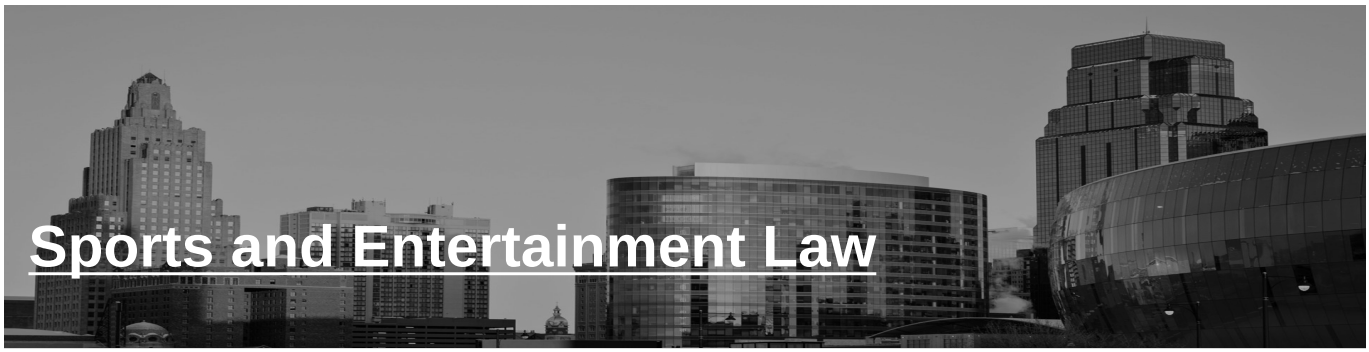

Sports and Entertainment Law

Sports and entertainment organizations have unique legal needs and need unique attorneys.

The Seigfreid Bingham Sports and Entertainment Group is specifically designed to counsel teams, leagues, universities, conferences, and entertainment venues.

The attorneys at Seigfreid Bingham understand that clients have unique needs and face business decisions that involve more than just legal review. These unique needs require our attorneys to stay on the cutting edge for legal concerns and risk assessment/risk management issues. Being proactive and able to adapt to our clients' individual needs are two traits we pride ourselves on.

We have developed a distinct representation in both our clients' actual business operations and in the factors that surround our clients' decision-making. Through proactive representation of our clients, our Sports and Entertainment Group has developed expertise in the wide variety of head injury/concussion matters including representing clients in the NFL and NCAA concussion litigation in state and federal court. Our experience and knowledge of this area of the law allows us to better serve our clients as they move forward through proactive risk management strategies, enhanced protocols to improve and document player safety initiatives, and connecting our clients with third parties who can effectively assist them with specific risk management issues as they continue to operate. We also offer a service titled "Empower U" for NCAA conferences and institutions to provide educational resources and navigation through the new laws and rules regulating Name, Image, and Likeness compensation for student-athletes.

We truly understand your business revenue sources, opportunities, and risks in entertainment, professional sports, collegiate sports, and industry venues. You can count on us to develop original and creative solutions to maximize your interests and goals.

Gregory S. Gerstner
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Related Services

Nonprofit and Tax-Exempt Organizations

Corporate Law

Advertising, Marketing, and Promotions

Intellectual Property

Real Estate Law

When you choose to work with Seigfreid Bingham, you choose to work with a law firm known for its work in the sports and entertainment world. Our passion for this exciting industry and understanding of the business models involved allows us to provide what really matters: substantive and practical solutions to

our clients' challenges.

Seigfreid Bingham's experience in sports and entertainment includes representing clients in a wide range of matters, including the unique corporate and tax issues facing sports franchises, stadium operations and facilities management, and lease negotiations. We have also represented professional athletes in other sports including baseball and auto racing, concert promoters, and professional musical artists and songwriters. Additionally, we represent sports and entertainment clients in a wide variety of business disputes, defense of personal injury cases, risk management policies and procedures, and class action cases.

Experience

- Artist Management
- Class Action Defense
- Contracts
- Event and Concert Management and Production
- Facility Management and Operations
- General Business Law
- Guidance on Collegiate Name, Image, and Likeness (NIL) Issues
- Head Trauma/Concussion Litigation
- Insurance
- Intellectual Property
- Lease Negotiations
- Litigation
- Player Relations Arbitration
- Player/Fan Injury Claims
- Proactive Risk Management
- Tax Issues
- TV and Broadcast Rights Agreements
- Vendor Management

Representative Clients

- Kansas City Chiefs Football Club, Inc.
- Arrowhead Events, LLC
- Gulf South Conference
- Lone Star Conference
- Major Indoor Lacrosse League
- Mid-America Intercollegiate Athletics Association
- National Association of Intercollegiate Athletes
- Southern Intercollegiate Athletics Conference
- South Atlantic Conference
- University of Kansas

Representative Experience

Kansas City Chiefs Football Club

The Kansas City Chiefs Football Club has been with Seigfreid Bingham since the firm's inception in 1974. We have drafted and negotiated contracts in every aspect of the organization's business operations and developed risk management solutions to ongoing challenges. Further, as the tenant and manager of a major NFL football stadium, the organization calls on our sports and entertainment

attorneys to provide legal counsel on faculty management, concessions, patron services, construction, security, management, risk mitigation, insurance, and litigation issues involving all aspects of the stadium and the organization’s myriad operations.

We serve other entities that produce and promote concerts and sporting events at Arrowhead Stadium. We have drafted and revised agreements ranging from song development and artist management contracts, to major concert production agreements, to online promotions and privacy compliance programs for clients of all sizes.

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