Privacy Policy

Updated: February 14, 2025

Seigfreid Bingham, P.C. respects your right to privacy and takes steps to safeguard the personal and confidential information which comes into its possession against improper disclosure to or misuse by third parties.

This Privacy Policy describes how Seigfreid Bingham, P.C. ("SB," "we," "us," or "our") collects, uses and shares personal information collected from visitors to our website (located at www.sb-kc.com) (our "Website") and through our legal services (our "Services").

Collection of Personal Information

SB may collect certain personally-identifiable information ("personal data") about you when you visit our website. For example, if you complete the "Contact Us" form on our website, we may collect your name, address, telephone number, and email address.

We also collect other information you may otherwise voluntarily provide. For example, we may receive your communications with us (such as through email, feedback or other forms or social media).

We may also receive information about you from third party sources. For example, your employer may provide your information to us.

As is true of most websites, we gather certain information automatically. This information includes IP addresses, browser type, Internet service provider (ISP), referring/exit pages, operating system, date/time stamp and clickstream data. We use this information to analyze trends, to administer our Website and our Services, to improve the content and performance of our Website and Services, and to track users' movements around the Website. We may also link this automatically-collected data to personal information. Some of this data is collected through information sent by your web browser. We also use cookies and other tracking technologies to collect this information. To learn more about cookies and other tracking technologies that we may use on our Website and electronic communications please see below.

Use of Personal Information

We use the information and data we collect principally in order to provide our Website and Services. More specifically, we may use your personal information in connection with:

Providing Legal Services: We will use and disclose personal information to provide our Services, including the representation of our clients and to carry out our clients' directives.

Administration: We may use your personal information in order to collect our fees or costs in connection with our Services or to manage your relationship with our firm. If you apply for a job at our firm and choose to submit resume information, we will use it for our internal application review process.

Managing Client Relationships: We may use personal information to provide our clients with information on our Services and legal updates that we consider may be relevant and arranging and hosting events. For example, we may distribute emailed newsletters to you in accordance with your preferences.

Client Engagement: We use personal information as part of our client onboarding process. We may use personal information to carry out certain background searches to verify whether or not there are any potential issues (such as client conflicts) that may prevent us from establishing a client relationship.

We may also use your information to authenticate users and to provide for the safety and security of our Website and Services; to measure usage of our Website and Services and conduct research and similar activities to improve our Website and Services; and to comply with our legal and regulatory responsibilities and to enforce our rights.

How is your information shared?

We comply with all applicable laws and ethical rules regulating the disclosure of sensitive information, the attorney-client relationship, and privileged communications. In compliance with these obligations, we may share your personal information as follows:

- Your information may be shared to parties who support our business, such as professional advisors as well as web-hosting providers, analytics providers, and other information technology providers.
- Any court, governmental authority, law enforcement agency or other third party where we believe disclosure is necessary to comply with a legal or regulatory obligation, or otherwise to protect our rights, the rights of any third party or individuals' personal safety, or to detect, prevent, or otherwise address fraud, security or safety issues.
- To our affiliated entities and in connection with the sale, assignment or transfer of our company or our business.

We will not rent or sell your personal information outside our firm.

How We Protect Your Information

We take reasonable and appropriate precautions to insure that personal information is protected from loss, misuse and unauthorized access, disclosure, alteration and destruction. In particular, in compliance with Kansas and Missouri law, we take reasonable steps to protect any governmental identification numbers (including driver's licenses or social security numbers) our firm may receive or other protected personal information. We restrict access to personal information to those individuals who reasonably need access to perform their job functions. You should keep in mind that no Internet transmission is ever 100% secure or error-free and we cannot and do not guarantee 100% security.

Cookies

Our firm uses cookies to help us analyze the performance of our Website and Services as well as how visitors use our Website and Services. More specifically, our site uses the following technologies:

- Essential Cookies: Essential cookies are necessary to provide an online service (i.e. our website or a service on our website) which you have requested.
- Non-essential Cookies: We use analytical cookies to track how users navigate and intact with the website, which allows us to make advancements to the way the website runs and improves the overall user experience. Currently, we use cookies from Google Analytics for this purpose. For more information on Google Analytics cookies, visit www.google.com/policies. To opt-out of being tracked by Google Analytics across all websites visit http://tools.google.com/dlpage/gaoptout. This will allow you to download and install a Google Analytics cookie-free web browser.

If you would like to change how your browser uses cookies across all websites, including blocking or

deleting cookies you can do so by changing the settings in your web browser. To control cookies, most browsers allow you to either accept or reject all cookies, only accept certain types of cookies, or prompt you every time a site wishes to save a cookie. The processes for controlling and deleting cookies vary depending on which browser you use. To find out how to do so with a particular browser, you can use your browser's "Help" function or alternatively, you can visit http://www.aboutads.info which explains how to control and delete cookies in most browsers.

SMS Terms of Service

Seigfreid Bingham, P.C. may send you a text message via SMS after you have provided opt-in consent to receiving those messages or if you first initiate the SMS conversation. This includes SMS messages for providing attorney contact information, receiving your address for us to send additional documentation, or to get an attorney to respond to your SMS message. Message frequency varies. Message and data rates may apply. We will not share your SMS opt-in or consent data with any third party for purposes unrelated to Services. No mobile telephone information will be shared with third parties for marketing/promotional purposes. We may share your SMS opt-in or consent data with our service providers that help us provide our messaging services, including but not limited to platform providers, phone companies, and any other vendors who assist us in the delivery of text messages. If you would like to stop receiving text messages from Seigfreid Bingham, P.C. at any time, please reply STOP or contact us at (816) 421-4460. After you send the message STOP to us, you will receive a message to confirm that you have been unsubscribed. If you text HELP you will be directed to contact us at (816) 421-4460. If you have any questions, please contact us at (816) 421-4460.

Third Party Sites

Our Website may contain links to other websites. The operators of such other websites may collect information about you, including through cookies or other technologies. If you are using our Website and click a link to another site, you will leave our Website and this Policy will not apply to your use of and activity on those other sites. We encourage you to read the legal notices posted on those sites, including their privacy policies. We are not responsible for the data collection and use practices of such other sites. This Policy applies solely to the information collected in connection with your use of our Website and Services and does not apply to any practices conducted offline or in connection with any other websites.

Updates

SB may amend this Policy from time to time. These changes will be posted online and take effect as soon as they are posted.