Seigfreid Bingham Supports MIAA Football Media Day

Seigfreid Bingham was pleased to recently sponsor the Mid-America Intercollegiate Athletics Association's (MIAA) Football Media Day, where MIAA players and coaches interacted with the media and officially kicked off the 2022 football season.

Attorney Greg Whiston, who works with the MIAA and numerous other National Collegiate Athletic Association (NCAA) conferences, attended the event.

"Our firm is proud to be the sponsor of MIAA Football Media Day for the past several years," Greg said. "It is one of my favorite days because I have the opportunity to interact with coaches, schools, and players in an incredible venue, The Little Theater. I truly enjoy showing our support and experiencing firsthand the excitement surrounding football season in this great conference."

Seigfreid Bingham routinely represents clients in the sports and entertainment industry in a wide range of matters, including the unique corporate and tax issues facing sports franchises, stadium operations, facilities management, and lease negotiations. The firm also has a significant presence in advising NCAA conferences and schools in the ever-changing landscape of name, image, and likeness through its "Empower U" education and compliance service.

To learn more, please click here.