Seigfreid Bingham Proud to Again Support MIAA Media Day

Seigfreid Bingham was pleased to once again sponsor the Mid-America Intercollegiate Athletics Association's (MIAA) Football Media Day. This event was for the MIAA players and coaches to interact with the media, officially commencing the 2024 football season.

Attorneys Greg Whiston and Curry Sexton attended the event, which took place at the Kauffman Foundation Conference Center in Kansas City, Missouri.

"Our firm is proud to be the presenting sponsor of MIAA Football Media Day again this year," Curry said. "I enjoy the opportunity to attend this event and experience the excitement exuding from the conference, coaches, and players for their upcoming football season while also supporting a valued client.

Greg serves as lead trial counsel for the MIAA and numerous other National Collegiate Athletic Association (NCAA) conferences with nationwide class action litigation, often involving head trauma in college football. He also works on sports matters involving insurance and risk management.

Curry works with sports clients in a variety of areas, including general guidance, name, image, and likeness (NIL), class action concussion litigation, and risk management initiatives. Greg and Curry also co-lead the firm's "Empower U" service, which navigates clients through NIL regulations for student-athletes.

To learn more, please click here.