Seigfreid Bingham ‘Empower U’ Service Offered to Sports Clients

Seigfreid Bingham continues to offer its “Empower U” service to National Collegiate Athletic Association (NCAA) conferences and institutions as part of the firm’s Sports and Entertainment industry group.

Attorneys Curry Sexton and Greg Whiston co-lead the “Empower U” service, which provides educational and compliance-based resources and navigation through the ever-evolving landscape related to name, image, and likeness (NIL) in intercollegiate athletics.

This program has been recognized as a cutting-edge service in the legal community, having received a Top Legal Innovations award from *Missouri Lawyers Media* in 2021.

As attorneys in the sports and entertainment industry group, Curry and Greg counsel athletes, coaches, organizations, leagues, universities, conferences, and entertainment venues, among others, on various legal matters. Some matters include NIL, concussion litigation in state and federal court, and risk management.

To learn more, please click here.