Seigfreid Bingham Continues as Proud Sponsor of the MIAA

Seigfreid Bingham was pleased to be the presenting sponsor for the 2025 Mid-America Intercollegiate Athletics Association (MIAA) Basketball Media Day.

The event was held at the College Basketball Experience in Kansas City, Missouri, bringing together MIAA student-athletes, coaches, and media members to preview the upcoming basketball season.

As a Kansas City-based law firm with ties to the sports and business communities, Seigfreid Bingham values opportunities to contribute to events that showcase regional talent and foster connections. The College Basketball Experience offered a dynamic setting for interviews, networking, and a shared enthusiasm for the game.

Attorneys Greg Whiston and Colby Stone attended the event. At Seigfreid Bingham, Greg and Colby are active members of the firm's Sports and Entertainment team. Seigfreid Bingham regularly represents NCAA Division II conferences and member institutions in a wide array of matters, ranging from navigating the ever-changing landscape of name, image, and likeness to litigation disputes and contract matters.

To learn more, please click here.