

Seigfreid Bingham Business Development and Marketing – Quarter 3 (2026) Recap

Seigfreid Bingham has recently been involved in several marketing, client-focused, and business development initiatives.

We are pleased to share the following firm-supported and attorney-led activities, among others:

- Glow All Out Event – Seigfreid Bingham sponsored this event, and a group of our attorneys attended the event to support our client, NKC Health.
- Seigfreid Bingham American Royal BBQ Party – The firm was thrilled to host our clients at our party and sponsor a barbecue team at the 2026 American Royal BBQ. More details and photos from the event are coming soon.
- Center for Practical Bioethics Breakfast of Champions Event – Seigfreid Bingham sponsored this breakfast, and several of our attorneys attended.
- Mid-America Intercollegiate Athletics Association (MIAA) Media Day – Seigfreid Bingham is a proud partner with the MIAA and served as the presenting sponsor of MIAA Media Day. Attorney Greg Whiston attended the event in support of our client.
- Cleveland University-Kansas City (Chiropractic) Conference – Seigfreid Bingham sponsored this event in support of our client.
- Premier Specialty Network (PSN) 18th Annual Conference– The firm and its Health Care Law group sponsored this conference.
- Jackson County Bar Association's 28th Annual Judge Kit Carson Roque, Jr. Scholarship Reception – The firm and its diversity committee sponsored this event.
- KC Charity Classic Hole Sponsorship – Attorney Jonathan Margolies and Seigfreid Bingham sponsor this event.
- Neuman Rehab Specialists Launch Party – Attorney Mark Opara and the firm sponsored this event.
- Newhouse KC Sponsorship – Attorney Jonathan Margolies and the firm support Newhouse KC's Gala.
- Kansas City Metropolitan Bar Association (KCMBA) Involvement – Attorney Brenda Hamilton Serves as Secretary and as a Board of Directors Member of the KCMBA.
- Kansas Hospital Association (KHA) Marketing – Seigfreid Bingham renewed our KHA directory advertisement.
- 2026 NAEAE Annual Meeting – Attorney Lance Formwalt and Seigfreid Bingham are sponsoring this meeting.
- 2026 Northland Chamber Golf Tournament – The firm donated a Seigfreid Bingham “swag” item for this event's “swag” goody bags.

At Seigfreid Bingham, we are built on a strong history of values, with relationships and respect as a primary focus. Our experienced attorneys deliver innovative, timely, and cost-effective legal services, while also contributing their efforts to thought leadership, business development, and supporting the community.

To learn more, please click [here](#).