Seigfreid Bingham Business Development and Marketing – Quarter 1 (2026) Recap

Seigfreid Bingham has been recently involved in several marketing, client-focused, and business development initiatives.

We are pleased to share the following firm-supported and attorney-led activities, among others:

- 3rd Annual Mid-America Intercollegiate Athletics Association (MIAA) Campus Attorney and General Counsel Meeting – Seigfreid Bingham hosted this CLE meeting and attorneys Greg Whiston and Colby Stone led the meeting. The presentation materials for this speaking engagement were compiled by Greg and Colby, as well as attorney Tate Thompson.
- Greater Kansas City Society of Healthcare Attorneys (GKCSHA) Luncheon – Seigfreid Bingham and attorney Lori Beam hosted the GKCSHA's January meeting.
- University of Kansas (KU) School of Law's 31st Annual Diversity in Law Banquet – Seigfreid Bingham was an event sponsor and attorney Rachel Sterbenz attended the banquet.
- Commercial Real Estate Women (CREW) Kansas City (KC) Business Strategic Partnership – Seigfreid Bingham is a strategic partner with CREW KC at the gold level. Attorneys René Calabrese and Emily Crane are active members of this organization.
- Martindale AV Preeminent Rating – Attorney John Vering is named as a 2026 AV Preeminent Attorney.
- Strategic Business Development/Marketing Program for Lawyers – The firm hosted an internal business development program for its lawyers with an outside consultant.
- Seigfreid Bingham is featured in Leopold Gallery's recent email newsletter with photos of the Leopold Gallery art we have displayed at our office.
- Kansas City Metropolitan Bar Association's (KCMBA) 141st Annual Meeting – Seigfreid Bingham was a sponsor of this event, and attorneys René Calabrese, Brenda Hamilton, Dan McClain, Fritz Riesmeyer, and John Vering attended the luncheon (in late-December 2025).

At Seigfreid Bingham, we are built on a strong history of values with relationships and respect as a primary focus. Our experienced attorneys deliver innovative, timely, and cost?effective legal services, while also contributing their efforts to thought leadership and community engagement initiatives.

To learn more, please click here.