Seigfreid Bingham Business Development and Marketing End of Year Recap

Seigfreid Bingham has been involved in several marketing, client-focused, and business development initiatives during the end of last year (October 2025-December 2025).

We are pleased to share the following firm-supported and attorney-led activities, among others:

- Heart of America Tax Institute Sponsorship – Attorneys Mirjana Gacanich and Katie Conklin, along with the firm sponsored this tax conference.
- A.T. Still University Kirksville College of Osteopathic Medicine (ATSU-KCOM) Conference Sponsorship – Attorney Mark Opara and the firm sponsored the ATSU-KCOM 2025 Big Cedar Primary Care Update meeting.
- Kansas City Metropolitan Bar Association (KCMBA) Speaking Engagement – Attorney John Vering presented an “Update on Non-Compete Agreements and DEI” for an October meeting at the Kansas City Metropolitan Bar Association (KCMBA).
- Young Lawyer Section of the Lawyers Association of Kansas City’s Annual “Skippy & Skivvies” Drive – Attorney Kenzie Clark is a LAKC-YLS Board Member, and contributed to the planning and coordinating efforts of this drive.
- American Bar Association Science and Technology Law Section’s 2025 Artificial Intelligence and Robotics National Institute – Attorney Nida Rais attended this event, which was a business development, networking, and educational opportunity.
- Heart to Heart International Leadership Position – Attorney Dan McClain has served as the Board Secretary for six years and continues to serve in this leadership role, where he is a valuable and committed asset to the Board.
- United Way Campaign – The firm and its staff participated in a week of fundraising and volunteer events at the office to support the United Way, raising over $15,000 for those in need in the Greater Kansas City area.
- The Salvation Army – Seigfreid Bingham hosted its annual internal auction event in December 2025, centered around benefitting the community. With the help of our attorneys and staff, the firm raised over $9,000 for the Salvation Army.
- *Missouri Lawyers Media* (MLM) POWER 100 Attorneys List – Attorney Lance Formwalt was included on the 2025 POWER 100 Attorneys list, which recognizes the Top 100 Attorneys in Missouri as chosen by the MLM.
- NKC Health Glow All Out – The firm was a sponsor of this event in support of our client, NKC Health. Attorneys Shannon Cohorst Johnson, Mark Opara, and John Vering attended the event.
- *Kansas City Business Journal* Top Private-Sector List – Seigfreid Bingham is featured on the KCBJ’s 2026 business directory list, which lists the 1,500 largest private-sector employers in Kansas City.
- Clients Highlighted in Local Magazine – *Ingram’s* Magazine spotlighted the Most Powerful Business Leaders in Greater Kansas City on the 2025 *Ingram’s* 250 list, in which some of our firm’s clients are recognized.

At Seigfreid Bingham, we are built on a strong history of values, where relationships and respect as a primary focus. Our experienced attorneys deliver innovative, timely, and cost?effective legal services, while also contributing their efforts to thought leadership and community engagement initiatives.

To learn more, please click here.