

# Seigfreid Bingham Business Development and Marketing End of Year Recap

Seigfreid Bingham has been involved in several marketing, client-focused, and business development initiatives during the end of last year (October 2025-December 2025).

We are pleased to share the following firm-supported and attorney-led activities, among others:

- Heart of America Tax Institute Sponsorship – Attorneys Mirjana Gacanich and Katie Conklin, along with the firm sponsored this tax conference.
- A.T. Still University Kirksville College of Osteopathic Medicine (ATSU-KCOM) Conference Sponsorship – Attorney Mark Opara and the firm sponsored the ATSU-KCOM 2025 Big Cedar Primary Care Update meeting.
- Kansas City Metropolitan Bar Association (KCMBA) Speaking Engagement – Attorney John Vering presented an “Update on Non-Compete Agreements and DEI” for an October meeting at the Kansas City Metropolitan Bar Association (KCMBA).
- Young Lawyer Section of the Lawyers Association of Kansas City’s Annual “Skippy & Skivvies” Drive – Attorney Kenzie Clark is a LAKC-YLS Board Member, and contributed to the planning and coordinating efforts of this drive.
- American Bar Association Science and Technology Law Section’s 2025 Artificial Intelligence and Robotics National Institute – Attorney Nida Rais attended this event, which was a business development, networking, and educational opportunity.
- Heart to Heart International Leadership Position – Attorney Dan McClain has served as the Board Secretary for six years and continues to serve in this leadership role, where he is a valuable and committed asset to the Board.
- United Way Campaign – The firm and its staff participated in a week of fundraising and volunteer events at the office to support the United Way, raising over \$15,000 for those in need in the Greater Kansas City area.
- The Salvation Army – Seigfreid Bingham hosted its annual internal auction event in December 2025, centered around benefitting the community. With the help of our attorneys and staff, the firm raised over \$9,000 for the Salvation Army.
- Missouri Lawyers Media (MLM) POWER 100 Attorneys List – Attorney Lance Formwalt was included on the 2025 POWER 100 Attorneys list, which recognizes the Top 100 Attorneys in Missouri as chosen by the MLM.
- NKC Health Glow All Out – The firm was a sponsor of this event in support of our client, NKC Health. Attorneys Shannon Cohorst Johnson, Mark Opara, and John Vering attended the event.
- Kansas City Business Journal Top Private-Sector List – Seigfreid Bingham is featured on the KCBJ’s 2026 business directory list, which lists the 1,500 largest private-sector employers in Kansas City.
- Clients Highlighted in Local Magazine – Ingram’s Magazine spotlighted the Most Powerful Business Leaders in Greater Kansas City on the 2025 Ingram’s 250 list, in which some of our firm’s clients are recognized.

At Seigfreid Bingham, we are built on a strong history of values, where relationships and respect as a primary focus. Our experienced attorneys deliver innovative, timely, and cost-effective legal services, while also contributing their efforts to thought leadership and community engagement initiatives.

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To learn more, please click [here](#).