2024 Seigfreid Bingham Business Development and Marketing Recap – Quarter 4

Seigfreid Bingham has been involved in several community, marketing, client-focused, and business development initiatives during Quarter 4 (October 2024-December 2024).

As we wrap up the year, we are pleased to share the following firm-supported and attorney-led activities, among others:

- Hispanic Bar Association of Greater Kansas City's Annual Scholarship Reception – Attorney Nida Rais attended this firm-sponsored event.
- Second Annual Blue River Discovery Days – Attorney Ben Reed and the firm sponsored this event, which supported Heartland Conservation Alliance, a local non-profit organization.
- Missouri Lawyers Media (MLM)'s Top 100 POWER List 2024 – Attorney Lance Formwalt was selected as one of the 2024 Top POWER 100 Attorneys by MLM, which recognizes "the state's [Missouri and bordering metro areas] most powerful attorneys in their respective practice areas."
- ATSU Continuing Education 2024 Big Cedar Conference – Attorney Mark Opara attended the convention as the firm sponsored a booth.
- United Way Campaign – The firm and its staff participated in a week of fundraising and volunteer events at the office to support the United Way, raising over $20,000 for those in need in the Greater Kansas City area.
- The Salvation Army – Seigfreid Bingham hosted its annual internal auction event centered around benefitting the community. With the help of our attorneys and staff, the firm raised over $8,000 for the Salvation Army.
- Kansas City Paralegal Association's (KCPA) Bears on Patrol – Seigfreid Bingham's paralegals led the office initiative in donating teddy bears and coats to the 2024 KCPA's Bears on Patrol program, which supports the Kansas City Police Department. The firm earned the award for the Medium Firm Contributor, having contributed more bears and coats than the other firms.
- Kansas Hospital Association (KHA) 2025 Membership Directory – The firm's Health Care group placed a print ad, supporting the KHA.
- Tier One Solutions LinkedIn Post – Attorney Aaron Prenger was featured on Tier One Solutions LinkedIn, highlighting Aaron during a client meeting.

At Seigfreid Bingham, we are built on a strong history of values and a vision to provide innovative, outstanding, timely, and cost-efficient legal services. Our firm helps you understand the legal and practical impact decisions have on your business, while also, contributing our efforts to thought leadership, business development, and community engagement activities.

To learn more, please click here.