2024 Seigfreid Bingham Business Development and Marketing Recap – Quarter 3

Seigfreid Bingham has been involved in several community, marketing, client-focused, and business development initiatives during Quarter 3 (July 2024-September 2024).

We are pleased to share the following firm-supported and attorney-led activities, among others:

- Premier Specialty Network (PSN) Annual Conference – Attorney Mark Opara and the firm sponsored the 2024 PSN Annual Conference.
- Missouri Lawyers Media (MLM) POWER List (Sports and Entertainment) – Attorney Greg Gerstner was included on the 2024 MLM POWER List for Sports and Entertainment law.
- Beyond the Blues 2024 Charity Event – Attorneys Katie Conklin, Tim Davis, Mirjana Gacanich, and Fritz Riesmeyer attended the gala, which celebrated the Mental Health America of the Heartland, and the firm was a sponsor.
- Kansas City Metropolitan Bar Association (KCMBA) Member Spotlight – The KCMBA featured attorney Tate Thompson on LinkedIn in a “member of the day” post during member appreciation month.
- 2024 Hope Gala – The firm and attorney Greg Gerstner sponsored the Braden’s Hope for Childhood Cancer Gala, a benefit event that supported childhood cancer research.
- Commercial Real Estate Women (CREW) Kansas City (KC) Member Spotlight – CREW KC featured attorney Emily Crane on LinkedIn in a “member milestone” post, highlighting her new status as a Shareholder of Seigfreid Bingham after being voted in.
- Commercial Real Estate Women (CREW) Kansas City Summer Golf Tournament – the firm provided branded swag items for the attendee swag bags. Attorneys René Calabrese, Emily Crane, and Heather Jones are all members of this organization.
- Association for Women Lawyers (AWL) Golf Tournament – The firm and attorney Shannon Cohorst Johnson provided branded swag for the golfer swag bags for the AWL 28th Annual Golf Tournament. Shannon also donated an item to the event raffle.
- The Ales for Alzheimer’s Event – Attorney Aaron Prenger and the firm sponsored the 2024 Ales for Alzheimer’s golf tournament.
- *The Healthcare Lawyers* recommended Missouri Firm – The Seigfreid Bingham Health Care Group was selected as the 2024 recommended Missouri firm for health care matters.
- The firm supported local arts organizations in Kansas City (KC) by placing print ads in the Starlight Theatre, Lyric Opera of Kansas City, KC Ballet, and KC Rep Spencer Theater programs.

At Seigfreid Bingham, we are built on a strong history of values, which include focusing on relationships and respect. Our experienced attorneys provide innovative, timely, and cost-efficient legal services and also, contribute their efforts to thought leadership and community engagement activities.

We will publish another update recapping firm and attorney marketing and business development activities at the end of the year.

To learn more, please click here.