2023 American Royal BBQ Party Hosted by Seigfreid Bingham and Block Real Estate Services

Seigfreid Bingham recently hosted clients during our VIP party at the American Royal World Series of Barbecue event. The firm was pleased to partner with Block Real Estate Services, LLC again this year, plus other clients for supporting sponsorships.

The American Royal Barbeque is a signature event in Kansas City, Kansas, one the firm often participates in. The barbeque contest is the largest in the world, and the event supports youth and education in agriculture.

A new element of our party incorporated this year was the #SBBlockParty sweepstakes, where our clients, Helzberg Diamonds, Summit Restaurant Group, and Go Chicken Go, supported the event through an in-kind sponsorship for the sweepstake prizes. Our theme this year, “Denim and Diamonds,” added a fun component, and one of the sweepstake prizes was a diamond necklace (courtesy of Helzberg Diamonds).

Several of our firm’s attorneys attended the party and enjoyed networking with guests. Tim Davis and Greg Gerstner led the cooking efforts for the barbeque meat, including a whole 157-pound roasted hog. Catered side dishes, desserts, drinks, and entertainment made our party welcoming and enjoyable.

Additionally, attorneys John Fuchs and Mirjana Gacanich played a significant role in the event operations.

To learn more, please click here.