

# Greg Whiston

## Shareholder

Primarily a litigator, Greg's practice focuses on the areas of sports and entertainment, construction and business litigation. Greg has extensive experience defending professional and amateur sports organizations in player and fan injury claims. Greg currently serves as lead trial counsel for the Mid-America Intercollegiate Athletics Association (MIAA), and four other Division II athletic conferences in connection with nationwide class action litigation, involving head trauma in college football. Through his experience, Greg has developed expertise in the unique challenges facing professional and amateur sports organizations in such lawsuits. In addition to representing clients in the defense of injury claims, as the legal need for this industry rapidly develops, Greg has also worked closely with a number of sports clients in the areas of insurance and risk management. He also leads the firm's "Empower U" for NCAA conferences and institutions to provide educational resources and navigation through the new laws and rules regulating Name, Image, and Likeness compensation for student-athletes.



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## Education

Quincy University, B.A.  
 Political Science  
 University of Missouri –  
 Kansas City, J.D.

## Admissions

Kansas  
 Missouri  
 United States District Court for  
 the District of Kansas  
 United States District Court for  
 the Western District of  
 Missouri  
 United States District Court for  
 the Eastern District of Missouri

## Services

[Business Litigation](#)  
[Construction Law](#)  
[Construction Litigation](#)  
[Creditor Rights](#)  
[Equipment Dealers](#)  
[Equipment Dealer Litigation](#)  
[Franchise Litigation](#)  
[Intellectual Property Litigation](#)  
[Litigation](#)  
[Real Estate Litigation](#)  
[Sports and Entertainment Law](#)  
[Banking and Financial Services](#)

## Representative Cases

*S & H Farm Supply, Inc. v. Bad Boy, Inc.*, Case No. 6:18-cv-03413-BP (W.D.Mo.) – obtained \$6.5 Million jury verdict/judgment on behalf of equipment dealer in claim for wrongful termination by manufacturer. The case was recognized by *Missouri Lawyers Weekly* as the 4<sup>th</sup> highest plaintiff's verdict in Missouri in 2020.

*S & H Farm Supply, Inc. v. Bad Boy, Inc.*, No. 21-1121 (8<sup>th</sup> Cir.) – argued and obtained complete affirmation of \$6.5 Million jury verdict.

*BOKF, NA v. BCP Land Company, LLC, et al.*, Case No. 6:14-cv-03025-MJW (W.D.Mo.) – obtained jury verdict in favor of real estate developer and owners on claims for fraud and breach of contract seeking damages in excess of \$1 Million Obtained \$350,000 settlement for client in claim for breach of contract claim pending in Kansas state court. Obtained successful rulings in numerous arbitrations and bench trials relating to a wide variety of business disputes.

## Professional Affiliations

- American Bar Association
- Kansas Bar Association
- Kansas City Metropolitan Bar Association
- Lawyers Association of Kansas City
- National Electrical Contractors Association, Kansas City Chapter
- The Builders' Association, Construction Leadership Council
- The Missouri Bar

## Published Works

- Co-Author: "A Mock Trial in a Complex Business Torts Case," ABA Business Torts Litigation Newsletter (Spring 2013)

## Awards

- *Super Lawyers Missouri & Kansas* Rising Star, 2017- present
- *Missouri Lawyers Media* Verdicts and Settlements – recognized as obtaining 4<sup>th</sup> highest plaintiff's verdict in Missouri in 2020
- *Missouri Lawyers Media* – Up and Coming Award – 2021
- *Missouri Lawyers Media* – Innovations in Legal Services – recognized for "Empower U" service assisting conferences and institution in collegiate name, image and likeness compensation.

## Speaking Engagements

- "Basics of Mechanic's Liens and Basics of Payment Bond Claims," Greater Kansas City Mason Contractors Association