

Intellectual Property

Like many businesses, your most valuable asset might be your intellectual property.

Your company's original work product may be protectable by copyright law; your name and brand may be protectable through trademark law; your inventions might be patentable; and your proprietary information may constitute protectable trade secrets.

Understanding how to protect, license, sell, or purchase intellectual property is important.

Regardless whether you are a publishing company, a business providing data aggregation or licensing, a software developer, or another business altogether, you should seek competent legal help so you understand how to protect your business' intellectual property.

In some situations, you can seek federal or state registration for your trademarks and/or copyrights; in others, you can take proactive steps through contracts and organizational policies to protect your proprietary information. Further, you may wish to consider whether your business may be infringing on the proprietary rights of another business, and identify strategies to try to avoid infringement whenever possible.

And if you are interested in licensing, selling, or purchasing intellectual property, it is imperative that you understand all of the aspects of the transaction. While many business attorneys can help you with a license or acquisition agreement in general, you should be sure to have advice from a competent intellectual property attorney when the assets include copyrights, trademarks, patents, or trade secrets.

Our Kansas City intellectual property attorneys can help you.

Our intellectual property attorneys have a strong knowledge of this field of law based on years of experience working with various industries. And we enjoy working with companies, both big and small, to help them understand the intricate details of intellectual property law and how their intangible assets fit into the larger picture of their business' operations.



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We help entrepreneurs and established businesses on a daily basis understand what they can and cannot protect and develop a strategy that fits their business. When applicable, we can help you apply for and maintain a trademark registration with the USPTO or a copyright registration with the Copyright Office. And if someone is infringing on your trademark or copyright, we can draft appropriate letters to help you prevent others from misappropriating your brand and hard work, and when necessary, we can even take your case to court. We can also help you draft contracts, policies, and other agreements to help you protect your intellectual property.

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