

Franchise Law

A competent franchise attorney can make your life much easier.

When you are ready to grow your business to multiple locations across the country or even internationally, you will have many options. And, while many choices may be present, among the most popular is to franchise the business to third party franchisees.

Of course, the legal and compliance obligations of creating a franchise are complex, highlighting the importance of engaging competent franchise attorneys when facing any franchise-related issues. The Franchising Group at Seigfreid Bingham can address all of your franchise legal needs – and is committed to providing exceptional service to you at a reasonable cost.

You need business counseling and strategic guidance.

Our Kansas City franchise attorneys have years of experience representing large and small franchisors and franchisees in domestic and international franchise transactions. The Chair of our Franchise Law Group, Lance Formwalt, also has several years of experience as in-house franchise counsel for Applebee's. As a result, we know how to help you execute your operations and achieve your goals, all while keeping a watchful eye on your bottom line.

Our Kansas City franchise attorneys can help you run a better business.

You need more than a simple question answered; you require strategic legal and business advice.

That's why our franchise attorneys focus on how your business operates over simple technical compliance. We recognize that franchise businesses must also take into account other considerations when determining the best course of action. For that reason, we closely partner with our corporate law, tax law, and intellectual property law groups to ensure you get well-rounded advice to implement the most sound, and ultimately most profitable, strategies for your business.

We believe that our strong technical knowledge, coupled with our industry experience, can help us craft practical solutions to any issues you are facing.



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