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## When you need an attorney that understands equipment dealers' needs, call on Seigfreid Bingham.

Our Equipment Dealer practice is the outside general counsel of choice for equipment dealers and equipment dealer associations nationwide.

With over 40 years of experience in the equipment dealer industry, including representation for major equipment dealer associations in the country and many of their 5,000-plus members, our equipment dealer attorneys are uniquely suited to serve your specific needs.

Whether you are an equipment dealer needing assistance on day-to-day issues involving human resources, customer disputes, or manufacturer relations or needing guidance on succession planning, acquisitions or mergers, our specialized attorneys have likely solved similar industry issues. Based in Kansas City, our attorneys have a deep working knowledge of your industry and strive to foster a relationship among equipment dealers, associations, and manufacturers to help get out in front of, and resolve issues for the benefit of equipment dealers like you.

If you need fast, creative, and practical solutions for your equipment dealership or equipment dealer association, consider working with Seigfreid Bingham.

Our equipment dealer attorneys take pride in our unique ability to serve equipment dealer associations and equipment dealers nationwide. We have over 40 years of experience in the equipment dealer industry, which means there is a good chance we have seen virtually every situation an equipment dealer is likely to encounter.

Furthermore, our thorough understanding of your industry and its key players allows us to provide a wide array of advice. In particular, we can provide regulatory advice that impacts the entire equipment dealer industry, as well as dealer-specific business advice that can help you succeed.

Below are examples of legal services we provide and areas in which we practice on a regular basis.



### **Lance Formwalt**

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## **Related Services**

[Data, Privacy, and Technology](#)

[Tax Law](#)

[Mergers & Acquisitions](#)

[Litigation](#)

[Estate Planning, Business Succession Planning, Probate, and Trust](#)

[Corporate Law](#)

[Commercial Lending](#)

[Employment Law](#)

[Advertising, Marketing, and Promotions](#)

[Intellectual Property](#)

## Services

- Antitrust Compliance
- Corporate Governance
- Business Formations
- Contract Drafting
- Customer Disputes
- Credit Practices
- Dealer Agreements
- Dealership Purchases/Sales
- Equity Compensation Plans
- Employee Stock Ownership Plans (ESOPs)
- Estate Planning
- Financing Agreements
- Joint Venture Formations
- Human Resources and Employment Matters
- Legislation Drafting
- Litigation
- Mergers
- Product Liability
- Repair Liens
- Succession Planning
- Tax Planning
- Wage And Hour Compliance
- Warranty Matters
- Workers Compensation

## Related Links

[Equipment Dealer Litigation](#)

## Representative Work

### WEDA Form Dealer Agreements and Data Security Policies

The Western Equipment Dealers Association requested a set of materials for equipment dealers to educate them and help them implement policies and contract terms relating to privacy and data security resulting from recent technological changes, manufacturer expectations, and a changing legal climate. Our equipment dealer attorneys provided counsel and comprehensive materials to help equipment dealers implement privacy policies, data security programs, and related documents essential to keeping up with the advanced technology and data-gathering capabilities involved in the agriculture and construction equipment industries.

### Mergers & Acquisitions

Our equipment dealer attorneys have managed an average of 10-15 equipment dealer mergers, sales, or acquisitions each year. The result of this experience is that it allows us to understand the pitfalls that are unique to equipment dealer transactions and the structures and processes that help ensure a transaction is successfully completed, including addressing the concerns and requirements of manufacturers.

### Representative Clients

## Equipment Dealer Associations

Our equipment dealer attorneys support our equipment dealer association clients by providing legal hotlines, dealer agreement reviews and negotiation, document templates, educational materials and presentations, and more. Equipment dealer associations that we represent include:

- Equipment Dealers Association
- Far West Equipment Dealers Association
- Midwest-South Eastern Equipment Dealers Association
- North American Vermeer Dealers Association
- United Equipment Dealers Association
- Western Equipment Dealers Association

## Equipment Dealers

Because we understand the equipment dealer's business, we pride ourselves on being able to give you more than just the "legal" answer. Our assistance to equipment dealers includes advice on succession planning, purchases, sales and mergers of equipment dealerships, financing, human resources, customer transactions, regulatory compliance (including OSHA and environmental issues) and taxes. We also spend a significant amount of time working through manufacturer issues involving buy-back disputes, warranty and retail financing audits, and termination of dealer agreements.

## Attorneys



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