

# Data, Privacy, and Technology

## As technology moves into your industry, you need a good technology lawyer.

You likely use modern technology and data in your everyday business that involves substantial legal risks regardless of the industry in which you operate. While these issues impact every business, our attorneys have particular expertise representing software developers, IT professional service providers, mobile application developers, data licensors, and health care providers and their business associates.

As you know, technology often evolves faster than the law. As a result, it is difficult for many attorneys to understand the legal and technical aspects of data, privacy, and technology, and how your operations are impacted by constantly changing government regulation.

That's why your business needs a team of attorneys that understand your business, your technology, and, perhaps more importantly, how data, privacy, and technology laws and regulations impact your business decisions.

**Our Data, Privacy and Technology attorneys can help you.**

Our Kansas City technology attorneys are well versed and experienced with constantly evolving laws related to data, privacy, and technology. Our goal is to work with you to make sure we understand exactly how your business operates, what technology and data you use and how it functions in your business. We then do everything we can to provide the most practical and accurate advice, while recognizing that you want efficient legal services and reasonable pricing.



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## Related Services

Advertising, Marketing, and Promotions

With the fast pace of change in the technology and legal worlds, whether it is the latest debate on encryption locks, cross-border data transfers, or COPPA compliance methods, it is essential that you obtain comprehensive legal advice related to your business. We can be your advocate in monitoring the changes that will affect your business and alert you to potential concerns that impact your use of technology and data. As part of our services, we are often called on to draft and negotiate agreements related to the sale and purchase of computer hardware, service agreements for the development and licensing of software, cloud services agreements, software-as-a-service (SaaS) agreements, and user facing agreements and licenses for web services and mobile applications.

Our privacy attorneys also have experience with advising clients on conducting a comprehensive risk analysis related to compliance with data and privacy laws. We will work with you and you're your IT team and outside advisors to provide risk analysis related to contract negotiations, insurance coverage, development of policies and procedures and implementation of IT and administrative controls. And if a data breach or dispute arises, our attorneys and litigators can provide practical and efficient legal counsel to help you navigate the situation.

**You'll appreciate our hands-on method.**

Most of our Kansas City data, privacy, and technology attorneys are also early adopters – they use the same technology as you. And, more importantly, some of our attorneys have real-world experience working in the computer and technology industries prior to becoming lawyers.

As a result, our attorneys can often spot issues that other attorneys might miss and help you stay abreast of the latest developments and compliant with the latest regulations.

## Attorneys



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